TESTING NOVEL NORM INTERVENTIONS FOR

PROMOTING PRO-ENVIRONMENTAL CONSUMPTION

by

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DISSERTATION ABSTRACT

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TABLE OF CONTENTS

CHAPTER 1: INTRODUCTION

A Social Psychology Approach

Demand- vs Supply-Sided Mitigation Strategies

Shared Characteristics of Current Norm Interventions

Limited Types of Norm-Intervention Conditions Used

Pro-environmental Framings as Social Dilemmas

Motivations to Engage in Environmentally *Un*friendly Behaviors

Methodological Changes Being Tested in the Current Project

Broadening Range of Types of Norm-Intervention Conditions

Inclusion of a Self-enhancing Framing

Communicating How Self-Interested Goals are Achieved via Pro-environmental Practices

Hypotheses

Chapter 2: Preliminary Study 1

Purpose

Method

Participants

Procedure and Measures

Results & Discussion

Chapter 3: Study 2 Methods

Sample Size

Participants

Procedure and Measures

Chapter 4: Study 2 Planned Analyses

Chapter 5: Study 2 Results

Missing Data

Descriptive Statistics

Linear Regression Analysis for Consumer Intentions

Main Effect of Framing Condition

Main Effect of Norm Condition

Framing by Norm Interaction Effect

Values Interaction Effects

Biospheric Values

Altruistic Values

Egoistic Values

Hedonic Values

Ingroup Identification Interaction Effects

Exploratory Analyses

Logistic Regression Analysis for Consumer Behaviors

Main Effect of Framing Condition

Main Effect of Norm Condition

Framing by Norm Interaction Effect

Values Interaction Effects

Biospheric Values

Altruistic Values

Egoistic Values

Hedonic Values

Ingroup Identification Interaction Effects

Exploratory Analyses

Chapter 6: Study 2 Discussion

Interpreting the Results

Chapter 7: General Discussion

Purpose of the Current Project

Key Findings, Limitations, and Future Directions

Conclusion

Appendix

References